RÉSUMÉ / 2026

Steve Gordon

Senior Staff Product Designer

Hands-on design. Technical curiosity. A human approach.

linkedin.com/in/sgordon1024

01 / PROFILE

Hands-on product designer with 20+ years of experience. I connect visual and interaction design with technical collaboration, and help teams work through complex product problems with thoughtful critique, prototyping, and mentoring.

02 / SKILLS

Product and UX design · Visual and interaction design · Design systems · Prototyping · Technical collaboration · AI-assisted prototyping · Design critique and mentoring

03 / EXPERIENCE

WillowTree / TELUS Digital

Senior Staff Product Designer	Jul 2024 – Present
Staff Product Designer	Jun 2021 – Jul 2024
Design Director	Jul 2020 – Jun 2021
Principal Product Designer	Dec 2019 – Jul 2020
Senior Product Designer	Jan 2018 – Dec 2019
Product Designer	Dec 2016 – Jan 2018

04 / CURRENT FOCUS

- Own the direction of an early-stage, code-first design system upgrade, using AI-assisted prototyping to explore the approach; Figma reflects the code.
- Stay close to interface craft and product implementation, connecting design decisions to how experiences are built.
- Support colleagues through design critique, technical problem-solving, and mentoring.

05 / EARLIER

Earlier experience

Actual Size Creative · Web Designer	Jun 2011 – Dec 2016
Smith Brothers · Interactive Designer	Mar 2010 – Oct 2010
Agency 1903 · Web Designer	Jan 2009 – Jan 2010
Sunking Agency · Web Designer	Jan 2007 – Jan 2009
Euphoria Post · Web Designer	Jan 2006 – Jan 2007
Zoltun · Freelance Designer	Jan 2005 – Jan 2006
Heinz History Center · Design Intern	Jan 2004 – Jan 2005

06 / EDUCATION

BS, Graphic Design · The Art Institute of Pittsburgh · 2003–2006